mail2world

Extend Communications to Deskless Workers Through M2W Workforce
Powering the World of eMessaging™

A NEW PATH TO IMPROVING ORGANIZATIONAL EFFECTIVENESS AND PRODUCTIVITY

Because deskless workers typically don't have corporate email, they're cut off from the flow of enterprise messaging that drives productivity and a cohesive sense of direction among a corporation's internal workforce. Corporate managers and human resource personnel are forced to communicate job-related information to extended workers through the employees' personal email or slower, more expensive methods than email, such as paper memos, printed binders, faxes and bulletin boards. These traditional forms of communication between a company and its extended workforce are ineffective and deprive corporate managers of the immediacy, personal interactivity and overall control that helps ensure delivery of accurate information.
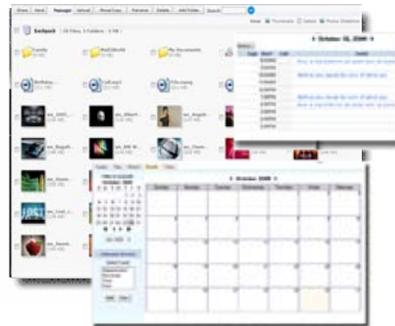
A brandable, multilingual, Web-hosted email service, M2W Workforce extends existing corporate messaging platforms to electronically connect enterprise employees with external deskless workers, mobile professionals and others-- anywhere in the world. M2W Workforce enhances existing enterprise messaging systems, such as Microsoft Exchange™ and Lotus Notes™, allowing corporate IT departments to customize the platform's functionality while managing and tracking its usage.

ADVANCED M2W WORKFORCE FEATURES

Webmail and Mobile Access
Anywhere, anytime access to email contacts, calendar, tasks, notes and enterprise documentation (corporate announcements, marketing material, training videos, HR documentation) via the Internet from a PC or WAP-enabled mobile phone/PDA.

Shared Calendar
Easy-to-use event/shift scheduling can be shared through free/busy status, viewing rights and multiple views. Email integration with accept, decline and undecided options. Includes Reminders, Alerts, Notes and Task Manager.

Brandable Interface
Provide a fully customizable email interface to increase employees' loyalty and sense of being part of the corporate community. Incorporate links on the interface to important corporate sites and relevant information.

Store and Share Information
M2W Workforce File Cabinet allows management to create shared folders for teams, regions or departments (e.g., corporate announcements HR documentation, marketing and training materials). Corporate video messages can be posted to global employees to view at a specific day and time.

Email-2-SMS
Employees can send text messages directly from the M2W Workforce email interface to other corporate employees worldwide to increase immediacy and accuracy. Includes global coverage (450+ networks) and Unicode 16-bit support (French, Chinese, etc.).

Synchronized Applications
Mail2World's dynamic Mobile Sync and Mobile Data Backup are optional services that synchronize and restore "over the air" virtually *ANY type of data from the user's mobile device*, including images, videos, music, Contacts, Calendar, Notes, Tasks, SMS and documents.

M2W Workforce

FEATURE AND BENEFIT HIGHLIGHTS

- Connects employees with external deskless workers, mobile professionals and others worldwide.
- Complements and integrates with existing enterprise messaging systems (e.g. Microsoft, Novell, Lotus).
- Eliminates printing and postage costs for delivering HR, marketing and promotional material.
- Shared documents and calendars enable regional executives, franchise owners and store managers to monitor and disseminate information accurately to improve employee productivity.
- Ability to send video emails to employees to relay "live" corporate messages, promotions, best-practice sessions.
- Corporate IT managers control platform's functionality by setting controls, managing accounts, adding or subtracting modules, running reports, etc.
- Customizable email interface supports internal branding and corporate color scheme.

- External and internal users access their email through a Web browser on any computer or mobile device, so there's no special hardware to buy, no software to download and no need for users to login to a corporate intranet.
- Low per-user fee makes M2W Workforce affordable for almost any size organization.
- Dynamic, multi-filter spam, virus, bulk-sender and denial-of-service protection keeps M2W Workforce email free of unwanted messages.
- Email text can be instantly translated into seven languages for improved communication among global extended workforces. Email interface and admin interface can display in seven languages.
- Hierarchical structure allows administrators to create user groups (regions, franchise owners) and assign feature preferences based upon their requirements.

Global Corporate Communications

Mail2World

Before M2W Workforce

Extended workers are excluded from the many benefits that in-house workers enjoy as part of a corporation's internal messaging. Management is also limited in how they communicate, train and manage their external employees.

After M2W Workforce

Internal and external workers can now seamlessly communicate via email, shared calendars (to schedule meetings, events, training, etc.), shared documents, SMS text messages, video emails and more.

ABOUT MAIL2WORLD

Mail2World designs, delivers and supports an award-winning suite of carrier-class, Web-based services that combine rich email features to service providers, telecom operators, mobile operators and social networking portals around the world. With the richest feature set in the industry, Mail2World's customer base includes hundreds of reputable brands and prominent organizations from around the world, such as publicly-traded corporations, telecom carriers, mobile operators, and some of the most-recognized universities and online social portals.

Founded in early 2000, Mail2World has provisioned 92,000+ domains and currently manages on average more than 300 million message transactions per day (9.5 billion messages each month). Custom-engineered to handle hundreds of millions of active mailboxes, the Mail2World Messaging Hosting Platform addresses the increasing need for advanced, ultra-reliable and cost-effective collaboration services in global organizations, small and medium-sized businesses, and large-scale service providers.

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