

## Mail2World for Web Hosts and Domain Registrars

### SHARPEN YOUR COMPETITIVE EDGE WITH MAIL2WORLD SERVICES

In a world of choices, competition is a constant challenge for Web hosting services and domain registrars. To attract new subscribers, retain existing customers, enhance your brand and increase revenue, you need to offer a range of high-quality services. An integrated email offering is a natural, logical addition to your Web hosting or domain services, since subscribers require additional communication and collaboration tools as part of an overall solution.

Mail2World's robust, private-label messaging and collaboration solutions offer you the ability to provide your customers with a complete range of affordable, feature-rich, Web-based messaging applications. Our flexible architecture enables your organization to create and define modular feature components for existing or new customer bundles and solution offerings. In addition, Mail2World's open API support provides seamless integration of the messaging technology into existing systems, including provisioning, billing, support and customer store front.

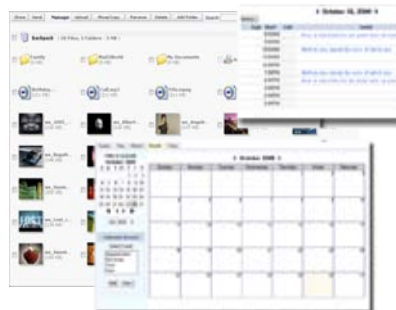
Outsourcing to Mail2World reduces your overhead, ensures predictable costs and increases profit margins. At the same time, you can guarantee your customers a variety of reliable, secure messaging services that can easily grow with your business. Furthermore, by adding Mail2World's messaging and collaboration services to your company's portfolio of services, your Web hosting service or domain registration site benefits from enhanced brand loyalty, increased customer retention, new revenue streams and more recurring traffic to your website.

### FEATURE HIGHLIGHTS FOR YOUR CUSTOMERS



#### Webmail and Mobile Access

Anywhere, anytime access to email, Contacts, Calendar, Tasks, Notes and enterprise documents (corporate announcements, marketing material, training videos, HR documentation) via the Internet from a PC or WAP-enabled mobile phone/PDA.



#### Brandable Interface

Provide a fully customizable email interface to increase employees' loyalty and sense of being part of the corporate community. Incorporate links on the interface to important corporate sites and relevant information.



#### Email-2-SMS

Employees can send text messages directly from the email interface to other employees worldwide to increase immediacy and accuracy. Includes global coverage (450+ networks) and Unicode 16-bit support (French, Chinese, etc.).

#### Shared Calendar

Easy-to-use event scheduling can be shared through free / busy status, viewing rights and multiple views. Email integration with Accept, Decline and Undecided options. Includes Reminders, Alerts, Notes and Task Manager.

#### Store and Share Information

The Mail2World File Cabinet allows management to create shared folders for teams, regions or departments (e.g., corporate announcements HR documentation, marketing and training materials). Corporate video messages can be posted to global employees to view at a specific day and time.

#### Synchronized Applications

Mail2World's dynamic Mobile Sync and Mobile Data Backup are optional services that synchronize and restore "over the air" virtually ANY type of data from the user's mobile device, including images, videos, music, Contacts, Calendar, Notes, Tasks, SMS and documents.

## FEATURE HIGHLIGHTS

- Increase customer loyalty with the richest Webmail and mobile mail feature set in the industry.
- Provide your business customers with enterprise-level messaging and high-end collaboration features.
- REST and http APIs enable full customization and seamless integration of messaging and collaborative technology into your existing environment.
- Our messaging platform was designed and developed using industry standard, advanced Web technologies (Web 2.0, AJAX, ASP.NET 2.0, RSS/ATOM, iCal).
- Carrier-grade architecture and infrastructure let Mail2World manage a service provider's messaging platform in accordance with strict, contractual SLAs.
- Our custom-engineered messaging platform is designed to handle tens of millions of mailboxes.
- Mail2World's industrial-strength, anti-spam and anti-virus filters protect your email network at the gateway.
- Mail2World solutions include popular, profitable, value-added services that provide your company with new revenue streams and help differentiate your organization from competitors.
- Strengthen customer communication and efforts to promote your own services through Mail2World's customized welcome and landing pages, pre-populated calendar, automated reminders, banner ad placements and more.
- Our 24x7x365 technical support is backed up by extensive support documentation as well as a convenient, multilingual, online support ticketing system.



## Take the Next Step

For complete information about how Mail2World can create a better messaging solution for your organization visit our Web site at [www.mail2world.net](http://www.mail2world.net) or call us at **888.448.6665**



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## ABOUT MAIL2WORLD

Mail2World delivers and supports an award-winning suite of carrier-class, Web-based, private-label messaging and collaboration services. With the richest feature set in the industry, Mail2World's customer base includes hundreds of reputable brands and prominent organizations from around the world, such as publicly-traded corporations, telecom carriers, mobile operators, and some of the most-recognized universities and online social portals.