

## Mail2World® and Exchange Email Services Overview

COMPARE OUR COST EFFECTIVE ALTERNATIVE TO MICROSOFT® EXCHANGE\*

Today, Mail2World continues to be a leader in the shift away from expensive, traditional email systems to cost-effective, feature rich messaging. By outsourcing to Mail2World, an expert in hosted messaging, there's no hardware or software to purchase, install or maintain, so your company will avoid lengthy deployments and the costs of upgrading and managing a messaging system. In addition, our extensive experience will allow your organization to focus on your growth and core business initiatives, while we focus on providing you and your employees with reliable, secure messaging and collaboration solutions.

Compare our services and see for yourself how your business can benefit from Mail2World's email solutions.

|  | <br><b>Mail2World®</b><br><b>Hosted Messaging Platform</b>  | <br><b>Microsoft®</b><br><b>Hosted Exchange Platform</b>        |
|--|---|--|
| <b>Email Access</b>  |   |  |
| Email Client Interface:<br>Can I use an email client to send and receive email?  | <b>Yes</b><br>Ability to use Outlook®, Mac® Mail, Novell® Groupwise, IBM® Lotus, Thunderbird® or Entourage.   | <b>Yes</b><br>Ability to use Outlook®, Mac® Mail, Novell® Groupwise, IBM® Lotus, Thunderbird® or Entourage.  |
| Email Web Access:<br>Can I access my mailbox using the Web to use email, calendar, contacts, and task manager?             | <b>Yes</b><br>Customizable Webmail Interface that can be accessed through any browser. Full protocol support (POP3, IMAP, SMTP or MAP)  | <b>Yes</b><br>Exchange allows Web access through Outlook Web Access (OWA).   |
| <b>Built-in Mobility</b>   |   |  |
| Mobile Access:<br>Can I check and send email via my mobile device?   | <b>Yes</b><br>Fully integrated email that can be accessed via any computer or mobile device through a browser or native mobile email client.  | <b>Yes</b><br>Exchange providers support access via mobile devices through various browsers or email clients. Additional charges may apply.        |
| Mobile Device Synchronization:<br>Does the solution provide mobile device synchronization and data back-up?                | <b>Yes, Intuitive</b><br>MobileSync enables a user to synchronize and restore "over the air" virtually ANY type of data (Images, videos, music, contacts, calendar, notes, tasks & SMS texts) from a mobile device. | <b>Yes</b><br>Exchange providers support device synchronization via additional applications such as ActiveSync®. Inquire about additional charges. |
| <b>Calendar</b>  |   |  |
| Calendar Features:<br>Do I have access to a rich set of calendar features?   | <b>Yes</b><br>Comprehensive tools to create and manage tasks, notes, calendar events, and appointments.   | <b>Yes</b>   |
| Shared Calendar:<br>Can employees share a calendar?  | <b>Yes</b><br>Ability to set different access levels for co-workers to either view availability or view appointment details in order to schedule meetings and events.   | <b>Yes</b>   |
| Outlook Synchronization:<br>Can I sync my email, contacts, and calendar on the Web with my Outlook desktop email software? | <b>Yes</b>  | <b>Yes</b>   |
| <b>Contacts</b>  |   |  |
| Contacts Features:<br>Do I have easy access to a full set of features to manage my contacts?                               | <b>Yes</b><br>User contact lists include group, frequent address, blocked sender, safe sender, printer friendly contact lists, and vCard support.   | <b>Yes</b>   |



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| <b>Contacts (cont'd)</b>  |  |   |
| Shared Contacts:<br>Can employees share contacts?   | <b>Yes</b><br>Personal and Global address book (Company Directory).  | <b>Yes</b>  |
| Import Contacts:<br>Do I have the ability to consolidate my contacts?   | <b>Yes</b><br>Mail2World offers comprehensive import functionality: Outlook®, Eudora®, Yahoo!® Mail, Gmail™, Thunderbird®, etc.  | <b>Yes</b>  |
| <b>Shared Folders</b>   |  |   |
| Shared Folders:<br>Can employees share folders and documents?   | <b>Yes</b><br>Group sharing of folders or attachments with permission rules and storage settings.  | <b>Yes</b>  |
| File Storage Features:<br>Do I have easy access to a complete set of folder management tools?                 | <b>Yes</b><br>Customizable folder management for inbox, sent mail, and drafts let users consolidate messages into a single box or create separate folders for personal and corporate messages.   | <b>Yes</b>  |
| Unified Folder Management:<br>Can I sync my email and folders on the web with my desktop email software?      | <b>Yes</b><br>Outlook®, Mac® Mail, Novell®, Lotus, Thunderbird® or Entourage.  | <b>Yes</b><br>Outlook®, Mac® Mail, Novell®, Lotus, Thunderbird® or Entourage.   |
| <b>Ease of Use</b>  |  |   |
| Scalability:<br>Are there limitations to the amount of mailboxes the service can support?                     | <b>No Limitations</b><br>Our custom-engineered messaging platform is designed to handle tens of millions of mailboxes for massive scalability and guaranteed reliability, giving your enterprise plenty of room to grow.                     | <b>Limitations</b><br>It is important to review your specific user licensing requirements with the provider to understand scalability capabilities. |
| Spam and Virus Protection:<br>Is my business email secure?  | <b>Yes</b><br>Multi-layered anti-spam and anti-virus filter engines with 24/7/365 protection monitoring. Encryption and other security services are available.   | <b>Yes</b><br>Hosted Exchange providers may offer a variety of solutions that include spam and virus protection as well as encryption licensing.    |
| Migration & Installation:<br>How will the email system be deployed? Will there be any downtime to my service? | <b>Available</b><br>Comprehensive data migration tools and experienced consultants enable a smooth migration of existing user data.  | <b>Available</b><br>Installation, configuration and deployment of Microsoft Exchange is often expensive and an intensive process.                   |
| <b>Administration</b>   |  |   |
| Administrative Management:<br>What management controls are available?   | <b>Comprehensive</b><br>Graphical User Interface (GUI) with complete provisioning control to easily create, modify, disable, re-enable, or delete mailboxes, usage policies, and permission roles on a global, regional or local level.      | <b>Provider Dependent</b><br>Specific administration features are based upon the provider and their solutions.                                      |
| Support Management:<br>Will our support staff have access to customer service tools?                          | <b>Yes</b><br>Rules based Control Center enables administrators to define capabilities for the support staff to manage extensive list of end-user preferences, including archive, retention policies, user restriction, feature on/off, etc. | <b>Yes</b><br>Support management tools are dependent on the provider and their feature offerings.   |

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| <b>Administration (cont'd)</b>   |   |   |
| Reporting:<br>Does the Administrator have access to usage and management reports?          | <b>Yes</b><br>Online tools to monitor and generate on-demand statistics. Access to an extensive library of reports.   | <b>Yes</b><br>Availability and access to specific reports are based upon the capabilities and offerings of the service provider.  |
| <b>Disaster Recovery/Business Continuity</b>   |   |   |
| Maintenance & Reliability:<br>Are upgrades and maintenance part of the service?            | <b>Yes</b><br>Full daily backups with a comprehensive disaster recovery plan in place. Complete monitoring of server functions and availability including performance checks of all services (Web, SMTP, POP, IMAP, mobile) from 16 global geographic points--more than 185 distinct checks per minute. | <b>Yes</b><br>Upgrades and maintenance protection may require subscribers to switch servers and purchase new licenses (in-house / on-premise Exchange only). Inquire about upgrade plans and support with the service provider. |
| Architecture & Infrastructure:<br>Is there a guarantee that the service will be available? | <b>Yes</b><br>Carrier-grade architecture and infrastructure with 2N redundancy in CICA 5970 and SAS 70 data centers. Industry-leading reliability (99.995 percent guarantee) in accordance with strict, contractual service level agreements (SLAs).  | <b>Yes, Version Dependent</b><br>Exchange has various platforms to manage complex business communications and environments. Service levels vary by product plans.   |

## A LOOK AT YOUR ROI...because your bottom line counts.

Compare services for yourself and see how we can save you from **60% to 90%** with no added capital expenditures.

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|--|--|--|
| <b>Return on Investment*</b>                                   |  |  |
| Fees:<br>Are there additional costs besides the email license? | <b>No Additional Fees</b><br>Mail2World provides a comprehensive hosted messaging service for a simple and predictable price per user/per month. | <b>Yes, Solution Dependent</b><br>In-house Exchange requires a per user-license. Additional services including spam, anti-virus protection and mobile services may be subject to additional charges. Please inquire with the service provider. |
| Hardware Costs:  | <b>Included</b>  | <b>Varies by Product Plan</b>  |
| Server Licenses:   | <b>Included</b>  | <b>Solution Dependent</b>  |
| Operating Costs:<br>Day to day operations and management       | <b>Included</b>  | <b>Varies by Product Plan</b>  |
| Set up Costs:<br>Deployment, migration, and integration        | <b>Varies</b><br>Migration and integration fees may be required.   | <b>Varies</b><br>Consultant fees may be required.  |
| Support:   | <b>Included</b><br>24/7/365 Support.   | <b>Varies by Product Plan</b>  |
| Email Client:  | <b>Several</b><br>Options include Web-based, Outlook®, Mac® Mail, Novell® Groupwise, IBM® Lotus, Thunderbird® or Entourage.                      | <b>Several</b><br>Options include Outlook® Web Access, Mac® Mail, Novell® Groupwise, IBM® Lotus, Thunderbird® or Entourage.  |
| Upgrades/Feature Enhancements:                                 | <b>Included</b>  | <b>Possible Additional Costs</b>   |

\*Information is based on estimates of Mail2World standard email package plans and Microsoft email Exchange in-house platform. Actual costs, plans, and features may vary by email service provider and are subject to change.

## Compare: Mail2World vs Exchange Email

Outsourcing your email service to experts is an excellent solution for reducing inefficiency and excessive expense. In fact, industry analyst reports continue to identify outsourcing of messaging as more cost effective than in-house hosting for almost all types of businesses. Outsourcing email enables organizations to acquire a secure, reliable and feature-rich service at an affordable, and above all, predictable monthly fee.

Mail2World's Messaging Hosting Platform™ delivers and supports a technology-leading suite of carrier class, Web-based messaging and collaboration services that can be accessed through any PC with a browser or WAP-enabled mobile device. We enable your organization to achieve its full potential in terms of increased profitability, heightened efficiency, and cost-effective operations.

Our advanced messaging and collaboration tools add value to a business and bring predictability and reliability to the management of information technologies— leaving you free to manage your business. Furthermore, outsourcing to Mail2World assists your management in their efforts to re-engineer your organization's business processes, reallocate internal IT resources and concentrate on core applications and more strategic initiatives.

Ask us for a full list of advanced email features. Mail2World continues to deliver leading flexibility in a low-cost, integrated platform.



### Take the Next Step

For complete information about how Mail2World can create a better messaging solution for your organization visit our Web site at [www.mail2world.net](http://www.mail2world.net) or call us at 888.448.6665.



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#### ABOUT MAIL2WORLD

Mail2World delivers and supports an award-winning suite of carrier-class, Web-based, private-label messaging and collaboration services. With the richest feature set in the industry, Mail2World's customer base includes hundreds of reputable brands and prominent organizations from around the world, such as publicly-traded corporations, telecom carriers, mobile operators, and some of the most-recognized universities and online social portals.

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