

## Mail2World Business Email

### SHARPEN YOUR COMPETITIVE EDGE WITH MAIL2WORLD SERVICES

Businesses worldwide are facing renewed pressure to cut operating costs. Leading consultants continue to advise companies to build more value into their respective areas of competency and reduce or eliminate operations that are inefficient because they are not managed by experts in the field.

In almost all types of enterprise organizations, an in-house email service is typically one of these inefficient areas. Operating an in-house email system involves the acquisition of servers, software licenses, network hardware, bandwidth and storage combined with maintenance expenses--all of which drag down a company's bottom line.

Outsourcing your email service to experts is an excellent solution for reducing inefficiency and excessive expense. In fact, industry analyst reports continue to identify outsourcing of messaging as more cost-effective than in-house hosting for almost all types of businesses. Outsourcing email enables organizations to acquire a secure, reliable and feature-rich service at an affordable, and above all, predictable monthly fee.

Mail2World's Messaging Hosting Platform™ delivers and supports a technology-leading suite of carrier-class, Web-based messaging and collaboration services that can be accessed through any PC with a browser or WAP-enabled mobile device. We enable your organization to achieve its full potential in terms of increased profitability, heightened efficiency and cost-effective operations. Our advanced messaging and collaboration tools add value to a business and bring predictability and reliability to the management of information technologies—leaving you free to manage your business. Furthermore, outsourcing to Mail2World assists your management in their efforts to re-engineer your organization's business processes, reallocate internal IT resources and concentrate on core applications and more strategic initiatives.

### HIGHLIGHTS OF MAIL2WORLD BUSINESS EMAIL



#### Webmail and Mobile Access

Increase productivity by giving your employees anywhere, anytime access to email, Contacts, Calendar, Tasks, Notes, documents and more via the Internet from a PC or WAP-enabled phone or PDA.



#### Synchronized Applications

Mail2World's dynamic Mobile Sync and Mobile Data Backup are optional services that synchronize and restore "over the air" virtually *ANY type of data from the user's mobile device*, including images, videos, music, Contacts, Calendar, Notes, Tasks, SMS and documents.



#### Store and Share Information

The Mail2World File Cabinet allows business users to create shared folders that can be used to connect regions, departments or teams. The Mail2World Calendar can also be shared through free/busy status, viewing rights and multiple views.

## FEATURE HIGHLIGHTS

- An advanced, enterprise-level messaging platform that includes high-end collaboration features, such as shared calendars and folders, email-to-SMS, contacts manager, language translation, blog and RSS.
- Ability to use your business or company domain (example: user@yourcompany.com) for your email accounts.
- Advanced application programming interfaces (http or REST APIs) are available for customizing the email interface with a specific look and feel and for seamlessly integrating the messaging platform with existing front-end and back-end systems.
- The Mail2World platform is designed and developed using industry-standard, advanced Web technologies (Web 2.0, AJAX, ASP.NET 2.0, RSS/ATOM, iCal).
- Carrier-grade architecture and infrastructure enables Mail2World to deliver industry-leading reliability (99.995 percent guarantee) and manage the service in accordance with strict, contractual service level agreements (SLAs).
- Our custom-engineered messaging platform is designed to handle tens of millions of mailboxes for massive scalability and guaranteed reliability, giving your enterprise plenty of room to grow.
- Powerful yet simple, point-and-click, online Admin Control Center with an intuitive graphical user interface (GUI) and a wide variety of comprehensive statistical reports.
- Our experts will assist your team to design the implementation strategy and define the transition events to ensure a smooth migration of existing user data.
- Mail2World's industrial-strength, anti-spam and anti-virus filters protect your email from unwanted clutter.
- Our 24x7x365 technical support is backed up by an extensive library of support documentation as well as a convenient, multilingual, online support ticketing system.
- Outsourcing your business email to Mail2World can reduce costs 60-90 percent below in-house email systems and provide a lower, predictable cost structure with no capital expenditures.
- Free up internal IT resources to concentrate on core applications and more strategic initiatives.



## Take the Next Step

For complete information about how Mail2World can create a better messaging solution for your organization visit our Web site at [www.mail2world.net](http://www.mail2world.net) or call us at **888.448.6665**



Mail2World, Inc.

10960 Wilshire Boulevard, 9th Floor

Los Angeles, CA 90024

[sales@mail2world.net](mailto:sales@mail2world.net)

[www.mail2world.net](http://www.mail2world.net)

## ABOUT MAIL2WORLD

Mail2World delivers and supports an award-winning suite of carrier-class, Web-based, private-label messaging and collaboration services. With the richest feature set in the industry, Mail2World's customer base includes hundreds of reputable brands and prominent organizations from around the world, such as publicly-traded corporations, telecom carriers, mobile operators, and some of the most-recognized universities and online social portals.